I always look forward to the start of a new school year. I love the crisp morning air, the crunch of colorful leaves, the warmth of September afternoons. Excited children line up, teenagers greet friends they have missed over the summer—a fresh, clean, shiny new start!

Oh—but wait. . . This year is. . . different. But some things continue. Kids still need to eat. We still need to provide meals. And so we carry on. But before we continue on, let's pause for a moment and look back. This past year, we have been brave. We stood, in the cold, on the front lines as essential workers, and bravely provided food for our children and our communities.

And while we were bravely providing for our children, we developed relationships with their parents, and with others in our community. We listened to their stories; we became part of their stories; and they became part of ours. We have always had this with the kids we serve in our schools, but now we have a wider influence, a wider recognition of the importance of nourishing our students.

We do important work that makes a difference to kids and makes a difference in our communities. We have a story to tell. It is time to be bold and tell our incredible story. We must boldly tell our truth—that school meals are tasty and healthy and that being well-fed is essential to learning, and that EVERY child needs to know that they won't be hungry during the school day so they can concentrate on their job—being curious, learning to ask the right questions, and discovering paths that lead to their passion.

WSNA exists to support YOU. Our mission is to engage, educate and empower School Nutrition Professionals [that's YOU!] to advance accessibility, quality and integrity of school nutrition programs. Our world is different right now so how we do this will look a little different. We have the perfect reason and opportunity to try new things. My plan for this year is to care for our membership—to provide support and resources for YOU. We need to take care of ourselves and each other so that we can continue to care for and support our students and our communities.

Our website has been updated. We will need to use this to provide information between Apple Press Issues, so please take a look at it and be sure you can log in. The plan of action for this year is posted there now—I would love for you to take a look at it. I welcome your ideas and suggestions. We want to provide the things you need. Our goal is to be nimble enough to find ways to meet your needs as they arise. How we navigate this unusual time will also become part of our story. Stories are powerful. They help us remember the past, they help us frame and
President’s Message

(Continued from page 1)

re-frame the present, they help us imagine a future, and they illuminate a choice of paths. Each one of us has a powerful story to tell. This association is made up of over 2,000 AMAZING people. Can you imagine the light that will illuminate the choice of paths ahead of us when each one of us is empowered to tell our stories boldly and bravely? Over 2,000 incredibly AMAZING people telling their stories—our story? We will have…

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” --Margaret Mead

It is my honor and privilege to serve you as your WSNA President. I wish you good health, happy times, and some kindness every day. I look forward to the time when we can meet together again.

“What is success? To laugh often and much; to win the respect of intelligent people and the affection of children; to earn the appreciation of honest critics and endure the betrayal of false friends; to appreciate beauty; to find the best in others; to leave the world a bit better, whether by a healthy child, a garden patch or a redeemed social condition; to know even one life has breathed easier because you have lived. This is to have succeeded!” --Ralph Waldo Emerson

Un-Bridged Brilliance

We have been brave. We must be bold. It is our time.
2020 Fall Workshop ~November 4, 2020, via Zoom

Join us for WSNA's Fall Workshop 2020. Our planned agenda includes:

- Speed Meet Time – Enjoy your coffee while “meeting” with other members in breakout rooms.
- Craig Zablocki – Engage Your Deeper Purpose – Your Ticket to Deeper Fun. Craig is a dynamic national speaker who will be our closing Keynote Speaker at our 2021 Conference. This will be a live, interactive presentation full of information and fun.
- From the Show Floor – A virtual expo with several manufacturers.
- Washington Red Raspberry Commission – The WRRC will be presenting great menu ideas using bonus frozen raspberries from Washington State. Three school chefs (including our own Garrett Berdan from Spokane SD) will be featured.

We are planning 3 CEU's for this workshop. This workshop will be in the morning. More information will be available through the WSNA website as we get closer and an email will be sent to everyone when registration is open online. Pre-registration is required.

Questions: Call Marianne at 206-714-5832 or email waschoolnutrition@gmail.com

Fall Workshop Registration

NAME _____________________________________________________________________________________
DISTRICT ______________________________________  CHAPTER __________________________________
SNA Member # _____________________________   PHONE (_____) __________________________________
ADDRESS __________________________________________________________________________________
CITY ________________________  ZIP __________   EMAIL _______________________________________

Fall Workshop Registration

PLEASE CIRCLE ONE:

Registration (Postmarked by 11-6-20)

Member $10  Non-member $15

PAYMENT:

☐ On-line at www.washingtonsna.org (Preferred)
☐ Check (enclosed): Payable to WSNA (NO PURCHASE ORDERS)
☐ Visa  ☐ MasterCard  ☐ Discover  ☐ AmEx

Credit Card #____________________________________
Exp. Date ___________   Security Code ___________

Complete Billing Address:_______________________________________________

Printed Name:  __________________________________
Authorized Signature _____________________________

Mail registration to:  WSNA, 26267 W. Via del Sol Dr. Buckeye, AZ 85396  Credit card registrations are done on the washingtonsna.org website. Questions:  206-714-5832,  waschoolnutrition@gmail.com

Refund & Returned Check Policy: It is the policy of WSNA to grant a full refund up to two weeks prior to the workshop less a processing fee of $10. No refund will be allowed if the request is made after the meeting has taken place. A $15 fee will be assessed for returned checks.

Hi everyone, as I'm writing this article I'm actually camping. It's still August; and, like you, I am anxiously awaiting the beginning of school. What is it going to look like? How are we going to feed the children? So many unanswered questions still, and I confess I am nervous. Today as I'm looking around the campground, I am so happy to see children running around playing together, laughing, and chasing each other. All day long they are meeting new friends and don't have a care in the world. It's so wonderful to see, and it's what I really miss about these kids whom we feed each day.

I had the chance to speak to a few of the kids as they walked by the campsite–my own grandson and kids down by the water. They all expressed how excited they are to go back to school. They can't wait to see their friends; they can't wait to see their teachers; they want to learn; and they miss having lunch! I realized when we do go back that one more thing we do as lunch heroes is keep things feeling as normal as we possibly can for the kids. We are still part of their constant and the ones they see. We help keep them calm and happy and help them learn with their full bellies. Through it all, we will always be there for them.

I want to really encourage you to join our fall workshop this year. It will be different this year, which can be good and also bad. Really, the only bad is that we can't see our old and new friends in person; but there will be so much good! The cost of the workshop will be less. You're going to be able to attend from the comfort of home; you can just roll out of bed, grab your coffee, and sit in front of your computer; but you're still going to be getting credits and, of course, a wealth of knowledge. It's going to be one more step to help us all feel like a team and know we're all in this together.

I'm excited to hear from our live national keynote speaker, Craig Zablocki. He is going to be presenting Engage Your Deeper Purpose—Your Ticket to Deeper Fun. I can't wait to hear his presentation, and who doesn't need to have deeper fun these days?
We hope to hold the annual Industry Seminar and USDA Food Tasting in person, so keep your fingers crossed.

The event is scheduled at Emerald Downs in Auburn, WA.

At this time, it's very difficult to know whether or not we will be able to meet in person or will have to change it to a virtual event due to continuing issues with COVID-19. So, we will keep you posted as we have more information.

Look for updates via email from WSNA. We will also post updates on the WSNA website: www.washingtponsna.org

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Look for updates via email from WSNA. We will also post updates on the WSNA website: www.washingtponsna.org
Welcome to Fall  
(continued from page 5)

We also will be hearing from the Washington Red Raspberry Commission. They will be cooking and giving us recipes with three school chefs from around the country. One of those chefs is our own Garrett Berdan. He is from Spokane Public Schools and is so great with his recipes and fun to watch. I think you will love his personality.

I truly hope that everyone has had a wonderful start of a school year. It will definitely be hectic; but still wonderful. I hope that you are all having a wonderful fall! As always, know that you're never alone. You can always reach out and contact me if you need anything. Hang on to each other also, because as a team we know what we're going through, we know it needs to get done, and we always do it. If I could give each one of you a hug in person, I would! Thank you for being such a blessing to the kids that you feed!

Taste Washington Day ~ October 7, 2020

Chris Eberle, WSDA Farm to School

Taste Washington Day is going to look a bit different this year! But serving and highlighting locally grown foods will still be a great way to celebrate the critical, essential work of school nutrition staff and Washington farmers to keep students and families fed during COVID-19. WSNA partners with WSDA Farm to School and the Office of Superintendent of Public Instruction Child Nutrition (OSPI) to sponsor Taste Washington Day each year.

“What’s in the Bag from Washington?” is a theme we’re using this year to adapt participation in the Taste Washington Day promotion. Here’s how to be a part of it:

1. Sign up for the event with WSDA Farm to School at: surveymonkey.com/r/TWD2020Schools
2. Find Washington products to feature using the Taste Washington Day farmer list, farmers you work with, already, school garden, or from distributors and other suppliers
3. Buy and feature one item from a local, Washington farm or school garden in a breakfast or lunch on Oct. 7, however you are distributing meals
4. Highlight that product on the menu, social media, or other communication about your sack lunches or multi-day meal boxes distributed on or around Oct. 7
5. Include an educational handout about the product you are featuring, send home a Taste Washington Day recipe, or use other resources collected by WSDA at tinyurl.com/tastewaday

Farmers will also sign up to highlight their products from the bountiful fall harvest that are easy to put into grab-and-go meals and meal boxes, such as vegetables, grain and dairy products, meats, legumes, and of course fruit.

The Washington Apple Crunch will happen at noon in virtual classrooms statewide on October 7! Apples are a big deal in Washington – we grow more apples than any other state. Here’s how to do the Washington Apple Crunch at your schools this year:

1. Communicate with teachers to schedule a Washington Apple Crunch during their class
2. Connect with district communications to promote your Taste Washington Day meal(s), and how students and families can participate in the Washington Apple Crunch with their classes
3. Order enough Washington grown apples to serve to students in their bagged or boxed meals
4. Students bite into their apple and CRUNCH across Washington during their online classes at noon on October 7, or at any time that works for your schools’ class schedule.
5. Have teachers capture the moment everyone bites into their Washington grown apple with a photo or video recording, and post it to the districts’ social media using the #WAapplecrunch and #TasteWADay hashtags.

You can also print and include a Washington Apple Crunch postcard or other educational materials in meal pick-ups.

Taste Washington Day 2020 is a great way to recognize school nutrition staff and farmers for their important, frontline work during the pandemic, and how farm to school and school meals are one part of the solution for feeding our communities during the crisis. It’s also a great opportunity to broadly promote your school meal program to families and encourage their participation throughout this school year.

You will find helpful resources for making sure your Taste Washington Day stays fun and educational at the WSDA Farm to School website, tinyurl.com/tastewaday. You can find handouts for recipes using Washington grown foods, as well as sign up your district to participate. Wèl love to see how your program is celebrating Taste Washington Day this year. Send WSNA your photos and stories from your celebration after the event!
Here we are, once again, at the start of a new school year. We’ve experienced this before, but never quite like this! We are all headed into what may be a bumpy road. When we find ourselves in unchartered waters we can be sure of one thing: No one has the answers. Some of us are better at “fake it till you make it” than others, but we can and will make it through another year. Some of us love change and some of us like things the way they were, but we can all lean on each other for support, ideas, and encouragement.

While writing this article, I came across an inspirational quote that I wanted to share. Maya Angelou once said, “Be a rainbow in someone else’s cloud.” This past spring we were rainbows in the clouds that our communities and students were experiencing. The excitement of the kids as they saw the buses coming with meals, those were the rainbows. Let’s all work this year to continue to be rainbows.

I want to thank you all for your support in selecting me to be your Vice President for WSNA. I am very excited to be a part of this organization and to work with a group of amazing people. It is my understanding that I am responsible for planning the spring workshop this year. Personally, I am really hoping to have an in-person meeting. Zoom is fine, but it is so much more fun to connect with friends and colleagues in person. We are working to offer continuing education through our WSNA website in the meantime. Please check the website frequently for updates. If you are interested in volunteering to help with the spring workshop or have a topic you would like us to include, please feel free to contact me through the website.
Tracy Calhoun, Region 4 Lead

Hello! I cannot believe it’s already time for the beginning of a new school year! This year will certainly be different across the State of Washington. The year may start differently but I know our primary concern is to make sure we are able to offer our kids the meals they need every day.

I have had a very productive summer this year. I have been part of Spokane School District’s summer feeding program; growing fruit and vegetables in my garden; and completing a kitchen remodel with my husband. These things kept us busy as we could not get out and about like we have past summers.

WSNA has been busy continuing to plan virtual events and we also had our board meeting virtually with our new members of the board. Look for our virtual fall workshop November 14. It’s going to be fun! Check out the WSNA website for more information. The workshop will be offering CEUs.

Have a great year!

Welcome New Members

Felicia Abrams
Ammon Pathimakorn
Griselda Barajas
Melissa Barnett
Jennifer Brown
Teresa Cover
Tanja Dyches
Marta Fabre
Heather Farias
Tamara Gates
Susan Jose
Juan Juan Liu
Wendy Manion
Elizabeth Mata
Stony Normandeau
Lindsey Pettigrew
Lyndola Ruo
Balvir Sappal
Alesha Smith
Melissa Smith
Cynthia Vasquez
Karen Welch
Sunhak Whang
Jana Zipf Rosa
Legislative Report
by
Donna Parsons, WSNA PPL Chair, and Mitch Denning

As WSNA prepares for a very different opening of school in a few weeks, our state is facing some economic challenges due to the shutdown of our state’s economy earlier this year. In addition, WSNA has some new opportunities to help support a well-funded educational program for all our public school students.

This article will discuss the following: (1) WA State economic challenges due to COVID-19; (2) a possible 2020 special session; (3) WSNA’s participation in the new School Funding Coalition; (4) OSPI’s Reopening of Schools Work Group; (5) second year of two-year pilot program in six elementary school demonstration sites for seated lunch duration; (6) OSPI’s proposed rule change re: seated lunch duration and recess before lunch; (7) implementation of Breakfast After the Bell (BAB); (8) implementation of ESHB 2660, increasing the availability of school meals provided to public school students at no tuition cost; (9) dealing with increasing meal debt vs. maintaining funding for existing nutrition programs; and (10) a school classroom/lunch room visit to the Lake Washington SD by Rep. Roger Goodman (D-Kirkland) during SY 2020-21.

One, the Economic and Revenue Forecast Council provides their forecast four times a year, with the next 2020 one coming in September. Their June 17 forecast stated that revenues are projected to be $4.5B below the February 2020 forecast for 2019-21, and another $4.3B below the February 2020 forecast for 2021-23; a total of $8.8B for the next three years. The Council offered two impactful comments on the June 17 forecast, including, (1) as a result of COVID-19 and efforts to contain it, the forecast is substantially worse than in February, and (2) the level of uncertainty in the baseline forecast is substantial. As a result, the Governor directed state agencies under his authority to cancel a scheduled 3% salary increase for their state employees, and to begin furloughs for most state employees through November; this would save about $55M. If agencies not under his authority, like higher ed, the Legislature, courts and separately elected officials, did the same, the savings would be about an additional $91M. As we know, K-12 basic ed is protected by the Constitution, yet funding for non-basic ed K-12 programs could come under scrutiny.

Two, the prospects of a special session of the Legislature to deal with the fiscal effects of COVID are not favorable. The Governor has said that the State finances will be fine until the legislature meets in January 2021. Republicans have urged the Governor not to wait, and call a special session soon. The Legislature can override by a supermajority vote the Governor’s decision not to call a special session. However, at the present time, the D’s and R’s are not in agreement on this issue.

Three, prior to the Legislature’s adoption of a new funding model to meet the Court’s demands on the funding of basic education in 2017, WSNA had been a member of the Local Funding Work Group, a group of K-12 associations designated to provide guidance to the Legislature on this important topic.

With the advent of the COVID-19 health crises and its economic impact throughout our state, this work group has reorganized and WSNA and WAMOA have joined with six other associations to form the School Funding Coalition (SFC). The purpose of the SFC is to identify common priorities that focus on the immediate student needs of a pandemic that has threatened the health, safety and learning of school-age students throughout our state. The associations include WASA, WASBO, WAMOA, WSNA, Association of WA School Principals (AWSIP),

Legislative Report
(Continued from page 14)

Association of Educational Service Districts, (AESD), WA School Personnel Association (WSPA) and WA State School Directors Association (WSSDA) who will advocate for all of our students. These associations believe that working together to drive a common and consistent message with legislators will enhance our chances to secure funding and policy decisions necessary to effectively operate schools and serve our students during these difficult times.

The four priorities focusing on immediate student needs include (1) stable funding support; (2) safety of buildings and buses, with staff training in trauma-informed instruction embedded in social and emotional framework; (3) equitable access to learning through technology resources designed to meet the individual needs of all students; and (4) a well-equipped staff being provided professional development for staff about racial literacy, cultural responsiveness and stereotype threats in order to help close persistent opportunity gaps, and professional development to enable students to effectively engage in online learning.

Four, in May, OSPI convened the Reopening of WA Schools Workgroup, comprised of educators throughout the state to develop guidelines for districts to consider as they reopen their schools next month. WSNA was fortunate to have several members serve on the Task Force’s subcommittee on Food and Nutrition, including Marianne Culligan, executive director; Joanna Peeler, food service director, Everett SD; and Megan de Vries, food service director, Edmonds SD.

Five, the second year of the two-year pilot program in six elementary school demonstration sites for seated lunch duration is set to begin in the fall. However, OSPI’s planning has become fairly flexible as districts begin to choose the model of school reopening they’ll employ in the fall.

(continued on page 20)
Thank You, Industry Sponsors

Thank you to the following vendors for your support of WSNA. Your generous donations have helped to make this year a success and have helped to insure the continuations of successful programs throughout the coming year.

Platinum Sponsors ($3,500)
- Acosta Sales & Marketing
- Affinity Group Elite
- Foster Farms
- Health-e Pro
- JTM Food Group
- Schwans
- US Foods
- Washington State Potato Commission
- Yang’s Fifth Taste

Education Fund Sponsors

Education Fund Gold Sponsors ($500)
- Titan School Solutions

Education Fund Silver Sponsors ($400)
- J. G. Neil & Co
- National Food Group
- Piper Products/CFS Brands

Education Fund Bronze Sponsors ($300)
- Rich Products

2021 Industry Sponsor ($150)
- Tools for Schools
Flavor is on the menu in Washington State

Introducing Washington Red Raspberries for Schools!

Add flavor and color to sweet and savory dishes across your school menu with Washington Red Raspberries. Here, in Washington State, farmers grow 90 percent of the nation’s frozen red raspberry crop, and now we have new improved tools to help you incorporate frozen raspberries from local farms on your menus.

“I love frozen red raspberries because they are so versatile! You can add them to lemonade or sparkling water to provide some extra flavor. You can also incorporate raspberries in a chipotle sauce too. They will tone down the heat and add some sweetness.”

Chef Rebecca Peterson, Culinary Supervisor at Minneapolis Public Schools

“I’m working on stretching our students’ palates. Although they enjoy the basics, they aren’t afraid to try new things and that’s been really exciting. Frozen red raspberries are versatile, have a great flavor, and are so colorful!”

Chef Garrett Bordan, Men’s Planner at Spokane Public Schools

“...I think frozen red raspberries are an affordable way to expand our students’ palates, while complementing a variety of dishes. Red raspberries are sweet yet also tart, which allows for so much flexibility across the menu.”

Chef Samantha Graham, Executive Chef of Healthy School Recipes

Check out our new K-12 Foodservice Toolkit, including recipes, product formats and more at redazz.org/k-12.

View a full list of frozen Washington Red Raspberry suppliers: redazz.org/professional/washington-red-raspberry-suppliers/

Want even more? Look for the Washington Red Raspberry Webinar at the Washington School Nutrition Fall Conference November 14 Flavor Burst for School Food presented by Healthy School Recipes 1CEU.
Legislative Report (continued from page15)

Earlier this year, OSPI held three in-person CEP Summits around the state. They also held a virtual summit prior to the August 31st application deadline.

Nine, regarding how to deal with the increasing student meal debt, WSNA had originally planned to meet with Rep. Strom Peterson (D-Edmonds) during the 2020 interim to discuss this issue, primarily as a result of the passage of SHB 1865, Implementing the Hunger Free Students Bill of Rights, in 2019. Again, due to COVID, meal debt information would be difficult to compare SY 2019-20 to SY 2018-19 as school was not in session this past spring. Furthermore, due to the lack of local revenue currently handicapping nutrition staffing, for SY 2020-21, staffing will be more challenging with potential layoffs based on the return to school model that districts choose vs. continuing to pay all nutrition staff.

So, rather than focusing on new funding for meal debt replacement, WSNA will be focusing on maintaining funding for existing nutrition programs as the school breakfast and lunch programs are provided by districts regardless of what school model for reopening is selected. At the same time, child nutrition funding is not part of basic education, so it could be considered for possible reduction as non-basic education K-12 funding.

Ten, Rep. Roger Goodman (D-Kirkland), a meals for kids champion in the House Democratic caucus, is planning a school lunchroom/classroom visit to the Lake Washington School District sometime during SY 2020-21 when it’s the right time for the school district. WSNA will help facilitate the school visit.

If you have ideas or comments on any legislative topics, you are encouraged to contact Donna Parsons, drparsons33@comcast.net, WSNA PPL chair; Kim Elkins, WSNA PPL member, kim.elkins@mead354.org; or Mitch Denning mdenning@wasa-oly.org.
From the Director's Desk
Leanne Eko, Director, OSPI Child Nutrition Services

Wow! What a wild ride the last 8 months has been! As I write this – we still don't know exactly what school will look like this fall or how we will be providing meals. It seems like the only answer I have lately is "I don't know." But as I reflect, there are many things I do know…

- I know that school nutrition staff are AMAZING! The work you do is and has always been incredible, but this spring it elevated to a new level. School closures were announced on Thursday and by Monday, you had put new processes in place and were providing meals. While the majority of people were staying home, you were out there on the front lines serving meals; providing a connection and sense of normalcy for students. For many of you, the work didn't stop. You continued providing meals throughout the summer. For all the families that desperately needed the support - thank you!

- I know that OSPI Child Nutrition staff CARE! It's a hard position to be the conduit of what is needed on the ground for operating child nutrition programs and the national, government level that is frequently slow to adapt and respond. I'm proud of the CNS team and their efforts to work quickly, adjust processes and support our sponsors.

- I know that Child Nutrition Programs are IMPACTFUL! Never have I been so proud to be a part of school meals. This spring I shared more about Child Nutrition programs than ever, and heard, the gratitude and appreciation for our programs and the individuals who operate our programs.

- This will be a school year like no other. I apologize in advance for all the times you will need an immediate answer and we will not have one. We stay committed to supporting you with regular webinars, weekly CNS updates and sharing resources and training opportunities.

As always and now more than ever, thank you for your dedication and hard work to nourish the children in Washington state! Please stay well.

New Items from Yangs 5th Taste

Individual Rice Bowls in your favorite flavors
Simply heat in the microwave or conventional oven to enjoy at home or in the classroom.

Bulk Pack Rice
A superb side to any of our classic entrees!

- General Tsu's Chicken Rice Bowl
  Item #: 91/22/#1 (8 lbs)
  Pack Size: 3 oz. cup, 8 oz. cup, 16 oz. bowl

- BGC Triple Orange Chicken Rice Blend
  Item #: 91/22/#2 (8 lbs)
  Pack Size: 3 oz. cup, 8 oz. cup, 16 oz. bowl

- White Rice
  Item #: 91/22/#3 (8 lbs)
  Pack Size: 3 oz. cup, 8 oz. cup

- Veggie Fried Rice Blend
  Item #: 91/22/#4 (8 lbs)
  Pack Size: 3 oz. cup, 8 oz. cup

For more information, please contact:

Susan Ulrich * susan.superiorfoods@gmail.com * 425-438-2304
Shanna Green * shannagreen@gmail.com * 661-809-6465

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As school dismissed this past June for summer, Washington Department of Social and Health Services received approval from the U.S. Department of Agriculture to administer Pandemic EBT (P-EBT) benefits to households in our state. OSPI Child Nutrition Services collaborated with DSHS to provide data from CEDARS of students' eligible free and reduced-price meals enrolled in a school that participates in the National School Lunch and School Breakfast Programs. P-EBT covered school meals for the months of March, April, May, and through June 19, 2020.

School Nutrition Services played a critical role in success of students receiving P-EBT benefits. While winding down programs for school year and starting programs for summer, information about P-EBT was distributed to households, meals applications were approved; CEDARS information was updated so that students could be approved for these benefits. Child Nutrition Services thanks everyone for helping during this very busy time. At the time this message was written, 328,465 students have been approved for the benefit. It is estimated that 560,865 are eligible. We anticipate many more will be approved before the P-EBT application period closes September 11.

Continuation of P-EBT for the school meal programs and expansion to the Child and Adult Care Food Program is a discussion at the national level. Child Nutrition Services and the Department of Social and Health Services (DSHS) are reviewing implementation in case this program continues in the future. We will keep in touch about plans for this program and would like to thank everyone for their efforts to help eligible families receive this benefit.
The 2020-21 school year has arrived. I just have to say that I am honored to belong to an organization such as WSNA. The way in which you all stepped up and fed kids in any way you could was heartwarming. You truly are essential workers and are right there on the front line. COVID-19 has been a crushing blow to Child Nutrition Programs, and we hope that when we call on you, you will also step up to tell your story on how your programs have been affected at the local level.

HR 6800 HEROS Act was introduced in May. The bill seeks to make emergency supplemental appropriations for the federal fiscal year ending September 30, 2020. The bill passed the House on 5/15/2020. However, there has not been much movement since that time.

The Child Nutrition Relief Act of 2020 (S. 4447) was introduced by the Senate in August. This is a companion bill to the House Bill (H.R. 7764). This bill would allow the USDA to extend all COVID-19 emergency school feeding waivers through June 30, 2021. WSNA sent out an email to Food Service Directors and Supervisors in August to encourage them to contact their congressional members to let them know how important it is for this bill to pass.

Pandemic Child Hunger Prevention Act (H.R. 7887) was introduced in July. The bill proposes to reimburse school food authorities at the free rate for meals served during school year 2020-2021 under the school breakfast program and the school lunch program. Again, this bill was included in the grassroots email sent out in August.

If you have any questions/comments or would like to be part of the Legislative Committee, please email me at drparsons33@comcast.net. Your voice counts, as only you can tell the story of how specific legislation impacts your students and your district.
Board Minutes
Board Meetings – 7/29/20
The meeting was called to order by President Jan Campbell-Aikens.
Action items were approved for the following:
• Virtual meeting procedures added to Policies and Procedures manual
• Signature authority for Executive Director on STCU account
• Adjustment to Expense Reimbursement Policy
• Equipment surplus for laser printer
• Change to Policies and Procedures manual for payments to DDS
• Proposed 2020-2021 budget with a net profit of $15,000
• The 2020-2021 appointed board members and committee chairs
• Change to BOD meeting minutes process. Motion forms will be sunsetted and the names of BOD members will be recorded on meeting minutes. A summary will be done by Secretary/Treasurer where the names will be removed and the minutes will be on WSNA website.
2020-2021 Plan of Work
Jan Campbell-Aikens, President

The focus this year will be on Membership and Community.

1. Professional Development

School nutrition professionals will continually increase their knowledge and skills to administer, manage, deliver, and sustain successful school meal programs.

Objective 1: Enhance communication methods to reach members regarding educational opportunities.
- Launch and actively support the WSNA Facebook page, including WSNA Facebook group to promote collaboration, problem-solving, and idea-sharing among WSNA members.
- Continue to improve use of WSNA website, providing up-to-date and useful information for our membership.

Objective 2: Promote accessibility and utilization of professional development tools, and resources
- Provide support for members learning to use virtual meeting tools.

Objective 3: Provide educational opportunities to all member segments.
- Communicate with membership about upcoming workshops and conferences using email, the website, Apple Press, Facebook, or other identified methods.

2. Advocacy and Public Image

WSNA will be the recognized authority and leading advocate for school nutrition programs.

Objective 1: Encourage WSNA members to take an active role in advocacy efforts that will drive policy change at the state & federal levels.
- Post a short video on WSNA website: How to respond to an action alert. Send link via email to membership.

Objective 2: Increase efforts to educate policy makers and other decision makers on the value, scope, and complexity of school nutrition programs.
- Make use of SNA resources on public policy.
- Share public policy information on Facebook page, on website, via the Apple Press, or other identified methods.

Objective 3: Increase efforts to enhance the public’s positive perception of school nutrition professionals and school nutrition programs.
- Tell our stories via social media, our website, Apple Press, or other identified methods.
- Build and enhance partnerships with allied organizations.

(continued page 33)
2020-2021 Plan of Work

(continued from pg 31)

3. Membership and Community

WSNA will strengthen membership through the engagement, leadership, and collaboration among WSNA’s members, chapters, allied partners and other stakeholders.

Objective: Support our membership by living our Core Values.
- Identify membership needs, engage members, partners and stakeholders in active collaboration to create and deliver solutions.
- Communicate identified needs and solutions to membership via website, email, Facebook, Apple Press, or other identified methods.

4. Governance and Operations

WSNA will have a financially sustainable funding model with a flexible governance that is aligned with the Strategic Plan and reflects contemporary business practices.

Objective 1: Follow WSNA processes, practices, and structures that contribute to a sustainable and progressive business model.
- Assure that the WSNA Board acts as a cohesive and accountable Executive Board by providing additional methods and opportunities for communication and collaboration.
- Use Ad Hoc Committees and Taskforces as needed.
- Conduct financial audit and review financial practices to assure strong checks and balances are in place.

Objective 2: Assess governance structure to support the current Strategic Plan.
- Review Bylaws and job descriptions to assure accuracy and compliance.
- Seek and develop diverse leadership talent for open elected and appointed positions.
- Seek and engage diverse volunteers to support plan of work.

Objective 3: Prioritize objectives and appropriately fund the current Strategic Plan.
- Review and reallocate available financial and human resources to meet current and emerging priorities.
- Identify and prioritize new funding methods.
2020-2021 WSNA BOARD OF DIRECTORS

Officers / Executive Committee
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Western Region 2 Lead
Open Position

Southeast Region 3 Lead
Open Position

Eastern Region 4 Lead
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Parliamentarian/Bylaws
Open Position

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Donna Parsons
drparsons33@comcast.net

2021 Industry Seminar Chair
Denise Greer

Scholarship Chair
Open Position

Past President
WSNA Education Fund Chair
Pam Milleson

2021 Industry Seminar Chair
Denise Greer

Scholarship Chair
Open Position

2020-2021 WSNA BOARD OF DIRECTORS

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JTM. FOOD GROUP
Make everyday Taco Tuesday with our Premium Beef Taco Filling
JTM Code: CP5249 | WA Code: W135
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Rachel Martin • rachelmartin@fmmfoodgroup.com
Kim Evans • kevans@jgnle.com | Tom Adams • tadams@jgnle.com

For recipes, videos & resources, visit us at www.jtmfoodgroup.com/k-12
Dates to Remember

October 1 - 31  National Farm to School Month
October 7  Taste Washington Day
October 12-16  National School Lunch Week
  School Lunch: What’s on Your Play List?

October 2021 Conference Committee Meeting
  Tacoma, Washington (tentative)

November 2  Apple Press Deadline
  Due to Marianne Culligan

November 13  WSNA Executive Committee Meeting
  TBD

November 13  WSNA Board of Directors Meeting
  TBD

November 14  WSNA Executive Fall Workshop
  Virtual

January 29  2021 Conference Committee Meeting
  Conference Call

January  WSNA Day on the Hill (tentative)

February  AEA Day on the Hill
  Olympia, Washington (tentative)

February 16-17  USDA Food Tasting & Industry Seminar
  Emerald Downs, Auburn

March 1  SNA Director of the Year
  SNA Employee of the Year
  SNA Manager of the Year
  Nominations Due to Jan Campbell-Aikens

March 1  Apple Press Deadline
  Due to Marianne Culligan

March 7-9  SNA Legislative Action Conference
  Washington DC

March 8-10  National School Breakfast Week
  Score Big with School Breakfast

March  Executive Committee/BOD Meeting
  DDS Meeting
  Leavenworth

March 26  Spring Workshop
  Leavenworth